



September 12, 2017

Extremely trustworthy, reliable, and compassionate, I possess a strong work ethic, while maintaining a professional foundation. Analytical and resourceful, I am a problem solver who works well under pressure and thrives in challenging situations.

Outgoing, dependable and independent, I am an effective and efficient, results-oriented team player with proven ability to create and maintain positive relationships and promoting effective teamwork at all organizational levels. Assertive, disciplined, and self-motivated; I am recognized for strong managerial, development, attention to detail, organization, and time management skills.

Extensive, global experiences has enhanced a truly enjoyment and thrill working with all peoples and cultures. I take an active approach in life and attack projects and challenges relentlessly.

The internet changed my world view when I was 12 (now 43), when it was primarily in the universities. The fascination took hold, I saw the potential it can have on humanity. The family and business I was born into has built off-grid buildings since 1968 (called earthships). Since I was about 15, I always maintained the website and all online marketing, etc. This developed into skills covering multiple disciplines (see below). I have worked at a few high-end digital marketing agencies and public relations firms resulting in being the client-lead for many top-tier/a-list clients such as MTV, Ticketmaster, AEG, Ludacris, etc. These projects included high-end websites with high-end marketing campaigns with multiple support team and six-figure (+) budgets. Teams of web developers, graphic designers, online marketing teams, interns, etc. were brought to bear on these projects.

Doylestown is now my home with my wife and kids and our extended family in the area. This kind of work is what I am looking for and am interested in seeing if this can be a good fit. I am available for an interview anytime.

My resume is below as testimony that I meet and exceed the criteria in the position listing. An interview would give me the chance to further prove my unique strengths and abilities. I look forward to hearing from you soon.

Sincerely yours,

Jonah Reynolds

## OBJECTIVE

Motivated and experienced web developer & senior marketing manager seeking to bring creativity and extensive, diverse background to a professional and capable company for growth, endless challenges, prosperity, and ultimate success.

## SKILLS

WebDev full-stack, Online/Offline Marketing, email marketing to millions, Graphic Design [20+ years]  
Digital Information Management. [20+ years]  
WordPress, Joomla, (x)CMS - HTML, PHP, etc. [15+ years]  
Adobe CS, MS Office, Apple, Linux, [15+ years]  
SEO, Q/A [15+ years]  
Salesforce: custom development, sync via API [1 year]

- Senior Account Management for multiple clients, teams, departments, stakeholders, etc.
- Able to meet deadlines in high stress, high pressure situations with six figure (+) budgets with A-list clients.
- Interactive Online/Offline Marketing Specializing in Music, the Environment and cause related projects
- New Music Launch, Drive Ticket Sales, Tour Marketing, Drive Web Traffic, Drive Online-Sales, Viral Campaigns, email marketing.
- Development/Design: [branding] FanSites, Social Networks, Social Media, Promotional Contests, Viral Video, Blogs, Opt-In Email Lists, blogs/content creation, PPC Campaigns, SEO, Syndicated Content, WebDev, Media Buy, Adwords, Mobile, P2P, email marketing.
- Web Development: small sites to massive interactive networks and corporate intranets.
- Green Living, Residential, Commercial: design/construction, power, water, sewage, food.
- Lifestyle/Business Development Consulting: Individuals/Businesses, Carbon Footprint, Retrofit, Sustainable/Best Practices.

## EXPERIENCE / EDUCATION

[Healthcom Media \[healthcommedia.com\]](http://healthcommedia.com) Feb - Sept 2017

Doylestown, PA

VP Digital Communications and Technology. Developed multiple high-level websites, Company wide infrastructure and Internal IT & Data management, Marketing. Main client was the American Nurses Association of 3.5mm nurses. SSO, digital deployments of monthly clinical journals and lead generation for nursing school and other health care industry organizations and universities.

[Earthship360 \[earthship360.com\]](http://earthship360.com) 2014 - 2017

Doylestown, PA

Web Developer, Internal IT & Data management, Marketing, Traditional PR, Graphic Design, Senior Account Manager, Educator. Design and Construction of super sustainable buildings. CAD, Event/workshop management.

[Plymouth Auto & Tire \[plymouth-auto.com\]](http://plymouth-auto.com) 2014 - 2017

Doylestown, PA

Web Developer, Marketing, Traditional PR, Graphic Design

[Smiths Auto & Tire \[doylestownautorepairs.com\]](http://doylestownautorepairs.com) 2014 - 2017

Doylestown, PA

Web Developer, Marketing, Traditional PR, Graphic Design



Earthship Biotechure [earthship.com] 1995 - Nov., 2017

Taos, NM

Web Developer, Marketing, Traditional PR, Graphic Design, Senior Account Manager, Educator

Ticketmaster [ticketmaster.com] 2008-2009

Los Angeles, CA

Graphic Design of collateral materials for ticket promotions with multiple national partners: Walmart, national shopping centers, sports sheds, restaurants, etc. Coordinated CI, printing and Quality Control.

Scoop Marketing [scoopmarketing.com] 2008-2009

Los Angeles, CA

Web Developer, Marketing, Traditional PR, Graphic Design. Clients included: Eagles, Eminem, Bon Jovi, Van Halen, Ticketmaster, Dr. Dre, Fame Cast, Fathom, Fatburger, Guns N' Roses, Irving Azoff and many more.

Buzztone [goo.gl/FcKFpw old:buzztone.com] 2004 - 2007

Los Angeles, CA

Web Developer, Marketing, Traditional PR, Graphic Design, Senior Account Manager

- Managed and partnered on projects of varying sizes (micro-local to A-list International), from initial ideas to final reports for clients and company management.
- Developed and coordinated all aspects of promotional campaigns including online as well as traditional radio, print and television and public relations.
- Leadership abilities to motivate team-based efforts to reach mutually successful goals and cross promotion. Typical projects utilized multiple internal teams working with external partners and vendors delivering for multiple client accounts at the same time. Teams consisted of 10 - 20 interns, a developer/programming team of 6, a graphic design team of 4, multiple corporate senior partners and vendors and client partners.
- Event, Project Management: Production, Promotions, Logistics, Development, Security.
- Business Development: Client Acquisition, Sales Development, Partnerships, Year over Year Growth, Marketing, Branding.

Partial list of examples / work at Buzztone:

- **StopGlobalWarming.org:** Web Master, Senior Campaign Manager. Build and support online community, secure partners, content syndication, drive web traffic. *Invented world's first online carbon calculator in partnership with NRDC and MTV.*
- **Live8Live.com:** Web Master, IT, Production Assistance to Exec. producer Tim Sexton and Bob Geldof. Director of Online Marketing, Artist Management, Coordinated internal logistics for global concerts (production, talent, etc.),
- **RockStar on CBS:** Senior Campaign Manager. Drive TV viewers/ratings. Raise Awareness. Online/Offline Marketing, social media buzz, content syndication.

Additional sampling of online marketing campaign/brand development projects at Buzztone:

Counting Crows, GooGoo Dolls tour, Bon Jovi Tour, Chemical Romance, Shawn Colvin, Lucinda Williams, Palm World, Rhythms Del Mundo, Yusuf, CAA, Peter Frampton, Harley Davidson, MTV, VHI, Ludacris, Matisyahu (webmaster, online marketing), AEG, Ticketmaster, and many more.

Typical Deliverables for Marketing projects: Create Partnerships, Online/Offline Marketing Drive Ticket Sales in multiple markets nation wide.

**\* references upon request.**

## SAMPLING OF DEVELOPED WEBSITES

<a href="http://AmericanNurseToday.com">AmericanNurseToday.com</a>	<a href="http://asybuilders.com">asybuilders.com</a>	<a href="http://earthship.com">earthship.com</a>
<a href="http://NursingJobsToday.com">NursingJobsToday.com</a>	<a href="http://MindfulNurseToday.com">MindfulNurseToday.com</a>	<a href="http://doylestownautorepairs.com">doylestownautorepairs.com</a>
<a href="http://WoundCareAdvisor.com">WoundCareAdvisor.com</a>	<a href="http://ContinuityInsights.com">ContinuityInsights.com</a>	<a href="http://newbritainautorepairs.com">newbritainautorepairs.com</a>
<a href="http://npWomensHealthCare.com">npWomensHealthCare.com</a>	<a href="http://npWomensHealthcare.com">npWomensHealthcare.com</a>	<a href="http://plymouth-auto.com">plymouth-auto.com</a>
<a href="http://NursesWeekSpirit.com">NursesWeekSpirit.com</a>	<a href="http://stopglobalwarming.org">stopglobalwarming.org</a>	<a href="http://FreeHavenFarms.com">FreeHavenFarms.com</a>
<a href="http://HealthcomMedia.com">HealthcomMedia.com</a>		<a href="http://live8live.com">live8live.com</a> (and internal intranet)